

## **ADJALA-TOSORONTIO FARMERS' & ARTISAN MARKET**

## Our Vision Statement 2020

Our vision is to create a township farmers' & artisan market that strengthens our farming community, supporting local farming families, while providing our small businesses a location to sell their locally grown food or artisanal crafts. We will encourage sales of the highest quality products, for farm to table living, and ensure transparency of where the items were made or grown.

The market will present our residents and visitors access to fresh, locally sourced, healthy food options, while promoting a reduction in environmental impacts. By successfully creating the market, this will also help to stimulate our local economy and encourage tourism.

We hope it will also create an act of community participation, supporting social opportunities, educational awareness of food sustainability, while boosting our community spirit.

We will strive to create an inviting space, with a unique experience, and to hold our market to the highest standards.