



## **MEDIA RELEASE**

FOR IMMEDIATE RELEASE

### **Free parking during NVCA's Customer Appreciate Week**

UTOPIA, Ontario (May 27, 2022) – The Nottawasaga Valley Conservation Authority (NVCA) is hosting Customer Appreciation Week from June 1 – 7, 2022 by waiving conservation area parking fees.

"We wanted thank our patrons who have supported us during the COVID-19 pandemic," said Kyra Howes, Manager, Lands and Operations. "NVCA strives to provide recreational opportunities, help our next generation connect to nature and celebrate culture. It is thanks to our schools, families and conservation area users that we can continue to provide these vital services."

NVCA's 11 conservation areas span across the Nottawasaga Watershed, each featuring unique landscapes, such as the Niagara Escarpment, rivers, wetlands and forests. Visitors are welcome to hike our trails and fish and paddle through NVCA's Conservation Areas free of charge during Customer Appreciation Week.

Typically, visitors to NVCA conservation areas are required to pay \$10.00/vehicle per day or \$70.00/vehicle per year. Starting on June 8, 2022, parking fees will be collected through the HotSpot app or website.

At this time, washrooms at conservation areas remain closed and visitors are urged to pick up pet waste and pack out any garbage they bring to conservation areas.

For more information NVCA conservation areas, [please visit NVCA's website](#).

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**About NVCA:** The Nottawasaga Valley Conservation Authority is a public agency dedicated to the preservation of a healthy environment through specialized programs to protect, conserve and enhance our water, wetlands, forests and lands.

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